

CVS					
Product Name	Pharmaceutical Form	Active Ingredient	Indication	Competitive Edge	Reference Product
Angiofox	Biphasic SR capsules	Isosorbide-5-mononitrate 25 mg Isosorbide-5-mononitrate 50 mg	For long-term treatment of coronary artery diseases	<ul style="list-style-type: none"> The Only Biphasic ISMN for early treatment of Angina For Early Treatment of Angina Risk Adjusted Protection for Better Quality of Life The only ISMN with an immediate and sustained release providing risk adjusted protection Superior efficacy compared to conventional SR forms Proven efficacy in Angina or ischemia relief with no tolerance development on long term use Improve quality of life Once daily therapy with maximum patient compliance and acceptance Different concentrations for flexible dosing 	EFFOX
Angiofox	Tablets	Isosorbide-5-mononitrate 20 mg Isosorbide-5-mononitrate 40 mg	For long-term treatment of coronary artery diseases	<ul style="list-style-type: none"> Long-term treatment of coronary artery disease. Long-treatment and prevention of angina pectoris (even after treated myocardial infarction). Long-term treatment of chronic heart failure in combination with cardiac glycosides, diuretics, ACE-inhibitors or arterial vasodilators. Pulmonary Hypertension. 	EFFOX
Pixcolt	Tablets	Apixaban 2.5 mg Apixaban 5 mg	Anticoagulant	<ul style="list-style-type: none"> Superior Reduction of VTE and all-cause mortality Vs. Enoxaparin Superior Prevention of Stroke/Systemic Embolism Vs. Warfarin Significant decrease in the incidence of major bleeding Vs. Warfarin Comparable Safety Profile to Enoxaparin No Dietary restrictions or dose adjustment or routine monitoring required 	Eliquis

Dermatology

Product Name	Pharmaceutical Form	Active Ingredient	Indication	Competitive Edge	Reference Product
Hair Plus back 2% lotion Hair Plus back 5% foam	Lotion & Foam	Minoxidil 2% & 5%	Treatment of different types & stages of alopecia and hair loss	<ul style="list-style-type: none"> The only FDA-approved for hair regrowth for both ♂ & ♀. Propylene Glycol Free Effective, Safe & well tolerated. Uniform spreading of minoxidil & better dispersion. Least in dryness effect, in itching & in dermatitis. Least stickiness & none greasy feeling. No shining appearance upon application. Foam form 100 ml bottle sufficient for 50 days of continuous supply, twice daily with gentle massage 	Regaine
Xyclindo	Foam	Clindamycin 1%	Topical Antibiotics	<ul style="list-style-type: none"> The corner stone in the therapy of Acne vulgaris. The only foam form for better absorption, penetration and efficacy The only form in 100 ml 	Evoclin

CNS & Pain

Product Name	Pharmaceutical Form	Active Ingredient	Indication	Competitive Edge	Reference Product
Betolvex	Ampoules & PFS	Cyanocobalamin-Tannin complex in Aluminum monostearate gel	<ol style="list-style-type: none"> Diabetic Peripheral Neuritis. Treatment of vitamin B 12 deficiency. 	<ul style="list-style-type: none"> Uniquely formulated to have Fast onset & Extremely prolonged duration of Action making it the only Depot Vitamin B12 available in the market. Dosage Regimen in once per week for the first month and once monthly starting from the 2nd Month. 	Betolvex

Coxtori	Tablet	Etoricoxib 60 mg Etoricoxib 90 mg	1. Symptomatic relief of Osteoarthritis (OA), Rheumatoid Arthritis (RA), ankylosing spondylitis and acute gouty arthritis 2. Short term treatment of moderate pain associated with dental surgery	<ul style="list-style-type: none"> • Identical release profile to the originator both in IVD and BE 	Arcoxia
Inflamofen	Foam	Diclofenac Sodium 3%	Topical NSAID	<ul style="list-style-type: none"> • The only Foam formulation that offers high bioavailability and high efficacy • The Only one with 3% concentration. • The Only formulation with non-greasy feeling for patient after application and does not stain clothes. • Can be used in combination with ultrasound therapy. 	Voltaren
Somadril Comp	Tablet	Carisoporodol 200mg - Paracetamol160mg Caffeine 32mg	Muscle relaxant analgesic	<ul style="list-style-type: none"> • Unique combination 	Somadril
Rexilane	Cream	Idrocilamide Cream	Topical Muscle Relaxant	<ul style="list-style-type: none"> • The Only topical muscle relaxant • Proved anti-inflammatory and muscle relaxant actions. • Fast onset of Action • Marked efficacy in all types of Musculoskeletal pain • Targeted local activity with minimal side effects 	Srilane
Hydroquine® 20T	Tablet	Hydroxychloroquine 200 mg	Anti-rheumatic drug used in cases of autoimmune diseases	<ul style="list-style-type: none"> • Smart answer for Rheumatoid Arthritis and Systemic Lupus Erythematosus • Guidelines recommends DMARDS (disease modifying antirheumatic drugs) (Hydroquine) for early treatment of RA • Hydroquine has unique protective effects: <ul style="list-style-type: none"> I. Decrease Accrual of new organ damage II. Improve cancer free survival • Hydroquine has unique favorable effects: <ul style="list-style-type: none"> I. Steroid sparing effect. II. Decreases Dyslipidemia. III. Decreases Incidence of diabetes. IV. Antithrombotic effect. • Safe DMARD in pregnancy 	Plaquenil
Ergopreno	ampoule	Ergocalciferol 600,000 IU Ampoule	Treatment of Vitamin D deficiency.	<ul style="list-style-type: none"> • Rapid and swift correction of severe vitamin D deficiency. • Ampoules can be taken oral or injection. • Long Lasting effect 3 to 6 months • Better patient compliance 	Sterogel
Deetrio	Tablet	Vitamin D3 5000 IU + Calcium (as calcium carbonate) 228 mg	Vitamin D deficiency	<ul style="list-style-type: none"> • Premium Vitamin D3 (cholecalciferol) ingredient and manufactured by Robinson U.S.A • Safe optimum daily dose of vitamin D3 and calcium • Film coated tablets so less GIT problems and higher stability than capsules 	Brand

Lucidril	Tablet	Meclofenoxate 500 mg	<ol style="list-style-type: none"> Used in cases of cerebral insufficiency & Disturbance of memory and attention Vertigo, Ringing and humming in the ear & Visual disturbance Personality disorders, Intellectual deterioration Sequelae of cerebrovascular accidents, hemiplegia & aphasia 	<ul style="list-style-type: none"> One of the most used nootropics. The only drug reported to cause lipofuscin regression. Has a unique mechanism of action, used in cases of cerebral insufficiency, dementia, stroke, and cerebral aging. One of the most frequently used Nootropics worldwide A UNIQUE MECHANISM of action; reverses age-related Cerebral Pathological Changes. The ONLY DRUG reported to cause lipofuscin pigments Regression. SUPERIOR EFFICACY on cognitive functions & memory. Among the most potent ANTI AGING drugs. 	Lucidril
Lucifort	Vial	Meclofenoxate 500 mg	Used in cases of stroke or cerebral atherosclerosis to restore cerebral functions		

Surgery

Product Name	Pharmaceutical Form	Active Ingredient	Indication	Competitive Edge	Reference Product
Ciprodiazole	Tablets	Ciprofloxacin 500mg + Metronidazole 500mg	Indicated for all types of mixed infections.	<ul style="list-style-type: none"> Unique Combination for intra-abdominal infections, Infectious diarrhea, Diabetic Foot infection and post-surgeries. The recommend combination by IDSA and Surgical Infection Society (SIS) guidelines for management of Community acquired intra-abdominal infections (CA-IAI). Synergistic combination for better efficacy, broader spectrum and less bacterial resistance. Better patient compliance 	Innovative Combination (Flagyl + Ciprobay)
Nausilex	Ampoule	Alizapride 50 mg	Antiemetic	<ul style="list-style-type: none"> Molecule has superior potency over parenteral metoclopramide with efficacy in all grades of nausea and vomiting including chemotherapy-induced nausea and vomiting 	Litican
Fleboton	Ampoule	Carbazochrome 1.5mg /Troxeutin 150mg	<ol style="list-style-type: none"> Parental Synergistic Combination For Early Post-operative Care Parental Synergistic Combination For Hemorrhoids 	<ul style="list-style-type: none"> Unique Synergistic Combination 	Fleboside

GIT & Hepatology

Product Name	Pharmaceutical Form	Active Ingredient	Indication	Competitive Edge	Reference Product
Ursoplus	Capsules	Ursodeoxycholic acid 250mg + Silymarin 140mg	Treatment of advanced cholestatic liver diseases. Non-Alcoholic Fatty Liver Disease (NAFLD) and Non-Alcoholic Steatohepatitis (NASH)	<ul style="list-style-type: none"> Dual beneficial combination in cholestatic liver diseases offering confirmed efficacy in NAFLD/ NASH patients and better compliance. 	Innovative combination (Ursofalk + Legalon)

IM

Product Name	Pharmaceutical Form	Active Ingredient	Indication	Competitive Edge	Reference Product
Decapreno	Ampoule	Vitamin D3 200,000 IU	Prophylaxis and Treatment of Vitamin D deficiency.	<ul style="list-style-type: none"> Premium Vitamin D3 ingredient. Robust correction of Vitamin D deficiency Long Lasting effect (1-3 months) Can be taken oral or injection offering better compliance. 	Vitamin D3 Bon

Trimed Flu	Tablets	Loratadine 5mg + Pseudoephedrine sulphate 120 mg + Paracetamol 500mg	Sinusitis, Allergic rhinitis and Common Cold & Flu.	<ul style="list-style-type: none"> Optimal Synergistic Combination with Programmed Priming Release for Sinusitis and Allergic Rhinitis and hence Common Cold and Flu. 	Innovative Combination (Clarinase + Panadol)
------------	---------	--	---	---	--

Gynecology

Product Name	Pharmaceutical Form	Active Ingredient	Indication	Competitive Edge	Reference Product
Ferroduodenal	Capsules	567mg ferrous glycine sulphate eq. to 100mg elemental iron	For treatment of moderate to severe iron deficiency anemia	<ul style="list-style-type: none"> A breakthrough technology for Iron deficiency treatment with quick duodenal release and no GIT side effects The first and only tab in cap technology A novel galenic trick with quick duodenal release; fitting the window of iron absorption. Addition of 20 mg Vit. C to increase iron absorption and eliminate GI side effects (constipation) 	Ferrosanol Duodenal
Ferroduodenal-F	Tablet in Capsule	487mg ferrous glycine sulphate eq. to 80mg elemental iron + 1mg folic acid	Prevention against iron deficiency anemia & treatment of mild anemia	<ul style="list-style-type: none"> The first and only tab in cap technology Provides 80 mg elemental iron for dual protection against IDA & reduction of LBW. Provides 1 mg Folic acid guaranteeing maximum protection against preeclampsia. 	Ferrosanol-Gyn
Strogenzo	Capsules	3 Patent botanical root extracts	Relieves perimenopausal, menopausal, post-menopausal symptoms	<ul style="list-style-type: none"> A Patent, Natural, Hormone-free treatment option Clinically proven to enhance quality of life through all menopausal stages. No Estrogenic effect with no risk of breast cancer. 	EstroG-100 Food Supplement
Oxytocin	Ampoule	Oxytocin 5 IU Oxytocin 10 IU	<ol style="list-style-type: none"> Induction or reinforcement of labor. Adjunctive therapy in the management of incomplete or inevitable abortion Induce contractions in the 3rd stage of labor and to control postpartum bleeding or hemorrhage 		Syntocinon

Ophthalmology

Product Name	Pharmaceutical Form	Active Ingredient	Indication	Competitive Edge	Reference Product
Netophtiole	Eye Drops	Netilmicin 3 mg/ ml	Topical Treatment of external infections of the eye & appendages including the germs producing adenylating and phosphorylating enzymes	<ul style="list-style-type: none"> Novel Antibiotic with low risk of resistance 	Nettacin

Netophtiole plus	Eye Drops	Netilmicin 3 mg/ ml + Dexamethasone 1 mg/ ml	<ol style="list-style-type: none"> 1. Topical Treatment of external infections of the eye & appendages including the germs producing adenylating and phosphorylating enzymes 2. inflammatory conditions of the anterior segment of the eye, either post-operative or not, in the presence of or at risk of bacterial ocular infection. 	<ul style="list-style-type: none"> • Novel Antibiotic with low risk of resistance 	Netildex
Ophtatrov	Eye Drops	Travoprost 40 mcg/ml	Decrease of elevated intraocular pressure in patients with ocular hypertension or open-angle glaucoma		Travatan
Ophtatrov Plus	Eye Drops	Travoprost 40 mcg/ml + Timolol 5 mg/ml	Decrease of elevated intraocular pressure in patients with ocular hypertension or open-angle glaucoma		Duotrav
Visolerge	Eye Drops	Epinastine Hcl 0.5 mg/ml	Seasonal allergic conjunctivitis		Relestat